

ORGANISED BY
PASCHIM MEDINIPUR DISTRICT CHAMBER OF COMMERCE & INDUSTRY
&
INDUSTRIAL ESTATE ENTREPRENEURS' WELFARE ASSOCIATION KHASJUNGLE



VENUE
VIDYASAGAR MEMORIAL HALL & GROUND, MIDNAPORE TOWN
From
5th JANUARY, 2022 to 9th JANUARY, 2022, TIME - 1:00 p.m. to 9:00 p.m.

PARTICIPATION CHARGE

SPONSORSHIP

Category	Facilities	Fees (Rs.)
Platinum Sponsorship	Space will be provided to display horizontal banner/Flex in the prime position of the stage + 1 (one) 10'-0" x 10'-0" stall will be provided + The attendants of the stall will be given free Meal coupon for all the 6 days + Advertisement of the company during announcement in regular interval for all the 5 (five) days	1,00,000.00
Gold Sponsorship	Space will be provided to display vertical banner/Flex/Hoarding on 2 (two) sides of the stage + 1 (one) 10'-0" x 10'-0" stall will be provided	75,000.00
Silver Sponsorship	Any relevant event, in accordance with the choice of the sponsor will be arranged, highlighting the sponsor's name	60,000.00

STALLS

Category	Description	Size	Rate (Rs.)
A	Constructed Stall (1 side open)	Width: 10'-0" x Depth: 10'-0"	20,000.00
	Constructed Stall (2 side open)	Width: 10'-0" x Depth: 10'-0"	25,000.00
B	Constructed Stall (1 side open)	Width: 18'-0" x Depth: 10'-0"	30,000.00
	Constructed Stall (2 side open)	Width: 18'-0" x Depth: 10'-0"	35,000.00
C	Open Space	Width: 25'-0" x Depth: 15'-0"	30,000.00
Gate	Entry Gate		30,000.00
	Exit Gate		25,000.00
	Road Crossing Gate		20,000.00
	Banner/Flex/Hoarding	Inside Fair Ground	3,000.00 – 5,000.00

FAIR BOOK

"ASPIRE" – A special issue containing details of the participating firms and their display profiles with valuable information and writings on trade & industry related matters will be published.

ADVERTISEMENT TARIFF

Description	Tariff (Rs.)
Back Cover Page (Coloured)	15,000.00
2 nd & 3 rd Cover Page (Coloured)	12,000.00
Special Page (Coloured)	9,000.00
Ordinary Full Page (B/W)	6,000.00
Ordinary Half Page (B/W)	3,500.00
Page Marker	5,000.00

FACILITIES TO THE PARTICIPANTS

Above mentioned Constructed Stalls will be provided with wooden floors, Facia on top of the front side for fixing flexes, 1 (one) no. table & 2 (two) nos. chairs. The flexes should reach us before 30th December, 2021. There will be sufficient security guards in the Fair premises to protect the valuables of participants.

SPACE BOOKING & PAYMENT:

The Application Form, duly filled to be submitted to PMDCCI, accompanied by a D/D or Cheque in favour of:

Paschim Medinipur District Chamber of Commerce & Industry

Banker: State Bank of India, Midnapore Town Branch,

A/C No.: 32369235164, IFS Code: SBIN0011385